



**Forestry for Wildlife Partnership Program  
Meeting of Potential & Current Partners  
May 6, 2009**



**Charlie Elliott Wildlife Center, 543 Elliott Trail, Mansfield, GA 30055 (770) 784-3059**

- 9:30 a.m. Welcome, Introductions, & About GADNR Wildlife Resources Division**  
*WRD Director Dan Forster*
- 10 a.m. FWP's History, Standing, & Need for Adaptation**  
*WRD Wildlife Biologist, Eric Darracq*
- 10:30 a.m. FWP's Reporting of Accomplishments**  
*WRD Wildlife Biologist, Tim Keyes*
- 11 a.m. Break**
- 11:20 a.m. Current Partners' Perspectives of FWP, Plum Creek Timberlands**  
*Wildlife Biologist, Drew Marczak*
- 11:40 a.m. Current Partners' Perspectives of FWP, Georgia Power Company**  
*Forester, Kym Partridge*
- Noon Lunch**
- 1:30 p.m. Public Relations Benefits for FWP Accomplishments from GADNR-WRD**  
*WRD Public Affairs Coordinator, Rick Lavender*
- 2 p.m. Open Discussion**  
*WRD Private Lands Program Coordinator, Reggie Thackston &  
WRD Nongame Conservation Program Manager, Jim Ozier*
- Could FWP be Useful for Your Company?**
- Past & Current Obstacles Preventing Potential Partners from Joining FWP?**
- Suggestions to increase FWP effectiveness and participation**
- Where To Go From Here? ...**
- 3 p.m. Adjourn**

**FWP Information Packet**

- ✦ GADNR-WRD Fact Sheet**
- ✦ WRD-FWP Fact Sheet**
- ✦ Public Relations Benefits**
- ✦ Comprehensive Planning Schedule**
- ✦ Proposed Reporting Process**

**Sponsors of FWP\***

- Quality Deer Management Association**
- National Wild Turkey Federation**
- Quail Forever**

***\*Funded meal & breaks.***

Chris Clark, Commissioner  
Dan Forster, Director

## Georgia Department of Natural Resources Wildlife Resources Division

2070 U.S. Highway 278, S.E., Social Circle, Georgia 30025  
(770) 918-6400

April 2, 2009

Dear sir:

The Georgia Department of Natural Resources' Wildlife Resources Division (WRD) and our partners in the Forestry for Wildlife Partnership (FWP) program cordially invite you to a meeting at Charlie Elliott Wildlife Center on May 6, 2009. The purpose of the meeting is to explain the nuts and bolts of FWP, the potential benefits to your company and lands you manage, and the process for becoming a partner. Enclosed please find an agenda and additional details.

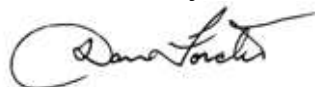
Georgia's population is steadily increasing. From 2000 to 2007, the state added nearly 1.5 million people, an increase of more than 16 percent. This rapid growth is resulting in substantial wildlife habitat loss and increased threats to active forest management. FWP offers a collaborative, pro-management approach to landscape-level planning that can help ensure our forests and wildlife remain healthy for future generations. FWP is flexible, non-competitive and participant-driven. This is a voluntary program with corporate forest landowners that:

- ❖ Forms strong, proactive partnerships
- ❖ Publicly recognizes partners for wildlife conservation achievements
- ❖ Enhances wildlife conservation on corporate forestlands
- ❖ Supports wildlife technical assistance, training and outreach
- ❖ Maintains or increases opportunities for wildlife-associated recreation

I sincerely hope you will attend this meeting and consider how we can work effectively as partners to mutually accomplish forestry and wildlife objectives in Georgia.

If you have questions, please call Rick Lavender at the Wildlife Resources Division, (770) 918-6787. To register, send your name, the names of others from your company who will attend and your phone number to [rick.lavender@dnr.state.ga.us](mailto:rick.lavender@dnr.state.ga.us) or Rick Lavender, 2070 U.S. Highway 278 S.E., Social Circle, GA 30025, by April 24.

Sincerely,



Dan Forster

DF:lc

# Georgia Department of Natural Resources

## Wildlife Resources Division



### MISSION STATEMENT

The Georgia Department of Natural Resources, Wildlife Resources Division protects, conserves and manages Georgia's wildlife and freshwater fisheries resources; protects endangered wildlife and plants; enforces the Georgia Boating Safety Act, the Georgia Hunter Education Program and regulates the sale and possession of wildlife.

### SECTIONS AND DUTIES

**Fisheries Management:** Manages and conserves freshwater aquatic habitats and sport fish populations by monitoring angler harvests, angler preferences and conducting fish population surveys; proposes regulations to meet angler preferences while conserving fish populations; manages fish hatcheries and public fishing areas, including construction and maintenance of boat ramps, fish habitat, investigations involving fish kills and pollution, and provides technical assistance.

**Game Management:** Manages and conserves wild game populations, including white-tailed deer, wild turkey, waterfowl and other species; conducts game population surveys, provides technical assistance; regulates hunting, and manages wildlife habitat, include forestry practices such as prescribed burns and maintaining wildlife openings.

**Law Enforcement:** Protects Georgia's natural resources and public safety by enforcing laws, rules and regulations concerning game and nongame wildlife and plants, exotic animals, boating safety, litter, waste control and other natural resource issues.

**Nongame Conservation:** Protects and conserves nongame wildlife and threatened and endangered animals and plants and their habitats by conducting research and surveys, identifying critical habitats, cataloguing rare species, conducting education programs, implementing species recovery plans, and providing technical assistance.

**License and Boat Registration:** Manages hunting and fishing license sales and boat registration through an automated system currently available at more than 850 license dealers and on the Internet. FY 08 and 2009 are transition years for outsourcing boat registrations and sales of hunting and fishing licenses.

### WILDLIFE RESOURCES DIVISION ASSETS

- \* 89 Wildlife Management Areas
- \* 9 Public Fishing Areas
- \* 9 Fish Hatcheries
- \* 136 Boat Ramps
- \* 6 Regional Education Centers
- \* 16 Shooting Ranges
- \* 6 Archery Ranges
- \* 21 Natural Areas

### THE ECONOMICS OF OUTDOOR RECREATION

**1.1 million hunters & anglers spending \$5 million a day.**



#### FISHING

Approximately 1.1 million anglers fish in Georgia each year and spend about \$1 billion, which has an economic impact in the state of more than \$1.9 billion.



#### HUNTING

Georgia ranks #1 in out-of-state hunters. More than 481,000 people hunt in Georgia each year. Hunters spend about \$678 million annually, which has a total economic impact in the state of more than \$1.1 billion.

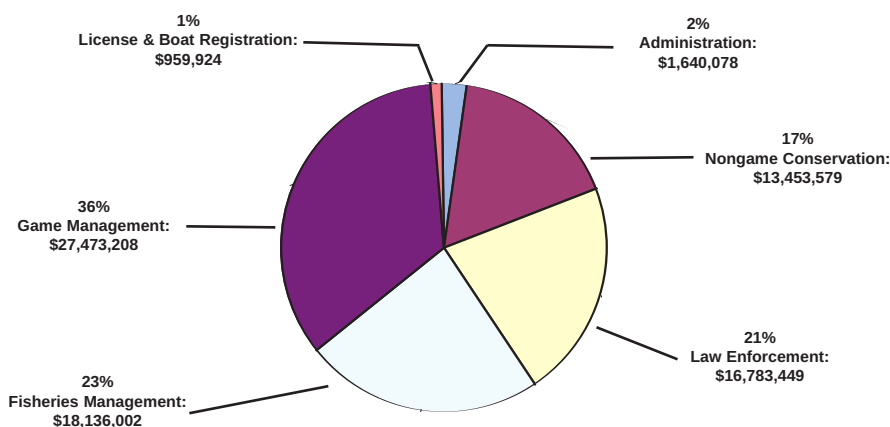


#### WILDLIFE WATCHING

Two million people participate in wildlife-watching in Georgia each year. This group spends \$1.6 billion annually in the state, which has a total economic impact in the state of more than \$1.9 billion.

Source: USFWS 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation.

### FY 2008 Wildlife Resources Division Expenditures \$78.4 Million



\* \$7.15 million of Game Management expenditures represented a one-time donation for land acquisition rather than regular section and division expenditures.

## JUST THE FACTS

### PUBLIC OPINION

\* Surveys show that the public places a high priority on knowing that fish and wildlife populations are properly managed. Ninety-six percent of respondents say this is extremely, very, or somewhat important.

\* Among the general population, 93 percent of people approve of recreational fishing and 77 percent approve of legal hunting.

\* A majority of the general population says that education and enforcement are important areas of focus for the Wildlife Resources Division in the next five years.

SOURCE: "Direction for the Decade," *Responsive Management*, September 2002

### WATER

\* Water quality and water quantity are two of the most important natural resource/environmental issues facing Georgia. Georgia residents say water quality is of greater concern to them than water quantity.

"Understanding the Georgia Public's Perception of Water Issues," *Responsive Management*, Nov. 2003

### BIOLOGICAL DIVERSITY

\* Georgia is one of the most biologically diverse states in the nation, ranking second in the number of amphibians, third in the number of freshwater fishes, seventh in both the number of reptiles and vascular plants.

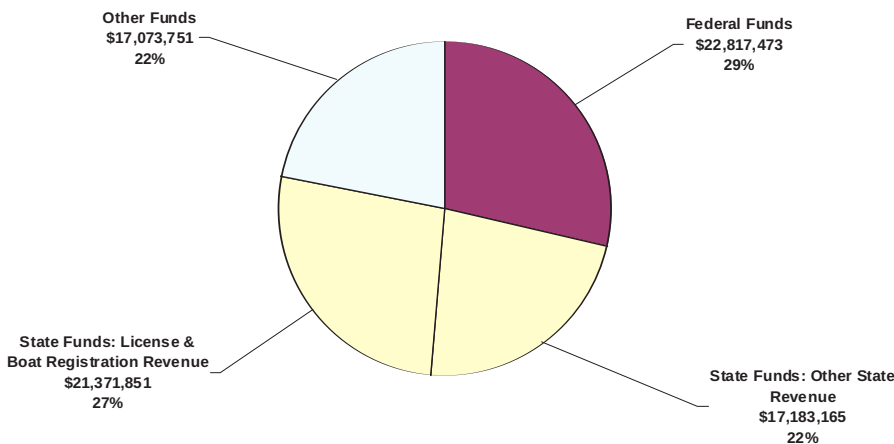
SOURCE: "2002 State of the Union: Ranking America's Biodiversity," *NatureServe Report*, April 2002

### POPULATION GROWTH

\* Georgia's population grew from 6.4 million in 1990 to 8.1 million in 2000, a 26 percent increase. Between 2000 and 2005, half of the nation's top ten fastest growing counties were in Georgia. About two-thirds of the increase was attributable to an influx of new residents.

SOURCE: [www.census.gov](http://www.census.gov)

### Wildlife Resources Division Revenue Sources - FY 2008



## RECENT MAJOR INITIATIVES

### Fisheries Announces Go Fish Georgia Sites

Governor. Sonny Perdue announced the agreement of 18 communities to partner in the construction of boat ramp sites for the Go Fish Georgia bass trail. Also announced was the selection of Perry (National Fairgrounds and Agricenter property) for the Go Fish Georgia Center. Construction started in late November 2008 and will be complete by August 2009.

### Governor's Customer Service Training Initiative

"Faster, Friendlier and Easier" is the customer service goal as DNR associates attend a series of professional training seminars. Currently, 295 Wildlife Resources enforcement personnel have attended seven 8-hour seminars. Conservation Rangers and POST certified wildlife technicians and fisheries technicians have completed 3 out of 5 training modules. Modules 4 and 5 will be completed in 2009.

### Nongame Conservation Section 4-Year Report

This report gives an overview of the Section and its accomplishments for fiscal years 2004-2007 ([georgiawildlife.com](http://georgiawildlife.com), select "Conservation" then "Conservation Resources"). During those years, the state has acquired thousands of acres of valuable wildlife habitat that will continue to help recovery efforts for such species as the bald eagle and the red-cockaded woodpecker.

### Urban Deer Management Plan

In 2007, Game Management initiated a planning process to develop strategies for managing urban deer populations through hunting. This effort followed through on an action item from Georgia's Deer Management Plan 2005-2014. The Urban Deer Management Plan is being developed through 18-member stakeholder group referred to as the Urban Deer Advisory Committee. Representatives include: animal control agencies, conservation organizations, county governments, federal and state agencies, insurance industry interests, legislators, municipal governments, and public safety interests.

# FWP's History, Standing & Need for Adaptation

Wildlife Biologist Eric Darracq

## HISTORY of FWP

**1996**


**February-** *Common Ground* reception hosted by WRD introducing idea of public-private FWP program. 15 companies participated, supporting concept.

**March-** Companies surveyed to determine common ground for management.

**August-** Sensitive sites management meeting hosted by WRD at the request of participants.

**September-** Companies gather to discuss survey results & recommend drafting FWP process for review.

**December-** First draft of FWP's process, guidelines & public recognition services are shared.




## HISTORY of FWP

**Developed Cooperatively by GADNR-WRD & Bowater Incorporated**

**J.M. Huber Corporation**      **T&S Hardwoods**  
**Champion International**    **John Hancock**  
**Temple Inland Forest**        **Union Camp**  
**Georgia Pacific**                **Weyerhaeuser**

**With Assistance From:**  
**The Nature Conservancy**  
**J. W. Jones Ecological Research Center**  
**Georgia Forestry Assn.**  
**Georgia Forestry Commission**  
**UGA D.B. Warnell School of Forest Resources**



## HISTORY of FWP

**1997**


**April-** FWP partnership meeting held to present results of the first draft review & public recognition survey.

**June-** Subcommittee of 10 corporate forest landowners meet to discuss FWP components for second draft.

**July-** Working group of 4 corporate & 2 WRD personnel meet & develop annotated outline of second draft FWP.

**September-** Participants finalize content of FWP process & discuss confidentiality of company info during reviews.

**December-** Companies indicate plans to participate.




## HISTORY of FWP

**1998 April-** WRD hosts FWP kickoff celebration at CEWC with Companies, Governor & DNR Commissioner.

**1999 March-** The first set of FWP reports (5) were submitted & 2 companies became partners.

**2000 June-** Participation & success increase. 7 companies submit reports with 4 becoming partners.


**2005 August & 2008 March-** Discussions seek to continue improving program specifications & delivery.



## HISTORY of FWP

### FWP Partners

	99	00	01	02	03	04	05	06	07	08
Plum Creek						X	X	X	X	X
International Paper		X	X	X	X	X	X	X	X	X
Temple-Inland Forest		X	X	X	X	X	X	X	X	X
Meadwestvaco (formerly MCB)				X	X	X	X			
Champion		X								
Mead Coated Board		X	X	X						
Weyerhaeuser	X	X	X	X	X					
GA Power	X	X	X	X	X	X	X	X	X	X




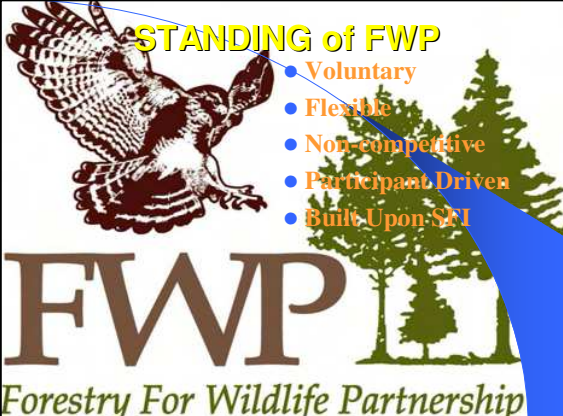
## HISTORY of FWP

Forestry for Wildlife Partnership's public relations benefits from GADNR-WRD

Examples of FWP related awards

Year	Event	By	For	Year	Event	By	For
1999	Best of Show	Georgia Forestry Assn.	Best of Show	2000	Best of Show	Georgia Forestry Assn.	Best of Show
2000	Best of Show	Georgia Forestry Assn.	Best of Show	2001	Best of Show	Georgia Forestry Assn.	Best of Show
2001	Best of Show	Georgia Forestry Assn.	Best of Show	2002	Best of Show	Georgia Forestry Assn.	Best of Show
2002	Best of Show	Georgia Forestry Assn.	Best of Show	2003	Best of Show	Georgia Forestry Assn.	Best of Show
2003	Best of Show	Georgia Forestry Assn.	Best of Show	2004	Best of Show	Georgia Forestry Assn.	Best of Show
2004	Best of Show	Georgia Forestry Assn.	Best of Show	2005	Best of Show	Georgia Forestry Assn.	Best of Show
2005	Best of Show	Georgia Forestry Assn.	Best of Show	2006	Best of Show	Georgia Forestry Assn.	Best of Show
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2012	Best of Show	Georgia Forestry Assn.	Best of Show	2013	Best of Show	Georgia Forestry Assn.	Best of Show
2013	Best of Show	Georgia Forestry Assn.	Best of Show	2014	Best of Show	Georgia Forestry Assn.	Best of Show
2014	Best of Show	Georgia Forestry Assn.	Best of Show	2015	Best of Show	Georgia Forestry Assn.	Best of Show
2015	Best of Show	Georgia Forestry Assn.	Best of Show	2016	Best of Show	Georgia Forestry Assn.	Best of Show
2016	Best of Show	Georgia Forestry Assn.	Best of Show	2017	Best of Show	Georgia Forestry Assn.	Best of Show
2017	Best of Show	Georgia Forestry Assn.	Best of Show	2018	Best of Show	Georgia Forestry Assn.	Best of Show
2018	Best of Show	Georgia Forestry Assn.	Best of Show	2019	Best of Show	Georgia Forestry Assn.	Best of Show
2019	Best of Show	Georgia Forestry Assn.	Best of Show	2020	Best of Show	Georgia Forestry Assn.	Best of Show
2020	Best of Show	Georgia Forestry Assn.	Best of Show	2021	Best of Show	Georgia Forestry Assn.	Best of Show
2021	Best of Show	Georgia Forestry Assn.	Best of Show	2022	Best of Show	Georgia Forestry Assn.	Best of Show
2022	Best of Show	Georgia Forestry Assn.	Best of Show	2023	Best of Show	Georgia Forestry Assn.	Best of Show



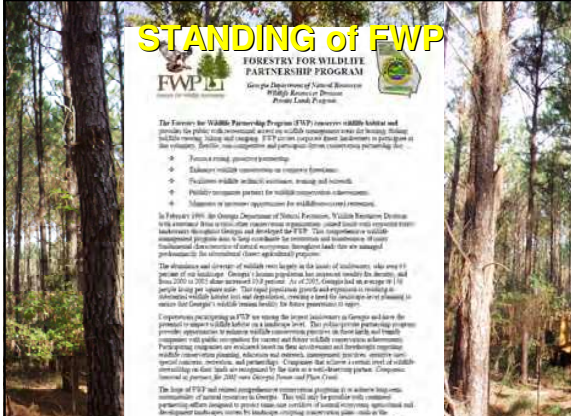


## STANDING of FWP

- Voluntary
- Flexible
- Non-competitive
- Participant Driven
- Built Upon-S&I

# FWP

Forestry For Wildlife Partnership



## STANDING of FWP

### FORESTRY FOR WILDLIFE PARTNERSHIP PROGRAM

Georgia Department of Natural Resources  
Wildlife Resources Division  
Private Lands Program

The Forestry for Wildlife Partnership Program (FWP) reserves wildlife habitat and provides the public with recreational and wildlife management resources for hunting, fishing, wildlife viewing, hiking and camping. FWP is a voluntary forest landowners program that is designed to provide a wide range of benefits to landowners and the public.

- Forests owned, managed, protected, and improved
- Wildlife habitat on public, private, and leased lands
- Wildlife management plans for wildlife conservation and management
- Management and protection for wildlife conservation and management

In February 1996, the Georgia Department of Natural Resources, Wildlife Resources Division, Wildlife Resources Division and the Georgia Forestry Foundation (GFF) entered into a cooperative program to develop and implement the FWP. This cooperative wildlife management program was developed to provide a wide range of benefits to landowners and the public. The program is designed to provide a wide range of benefits to landowners and the public.

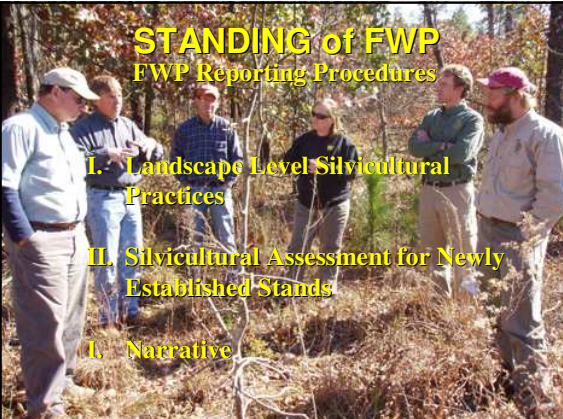
The objectives and goals of wildlife reserves are to:

- Provide a wide range of benefits to landowners and the public
- Provide a wide range of benefits to landowners and the public
- Provide a wide range of benefits to landowners and the public

Participating landowners in FWP are using the forest landowners in Georgia and have the potential to improve wildlife habitat on a landscape level. This program provides participating landowners with a wide range of benefits, including:

- Wildlife management plans for wildlife conservation and management
- Wildlife management plans for wildlife conservation and management
- Wildlife management plans for wildlife conservation and management

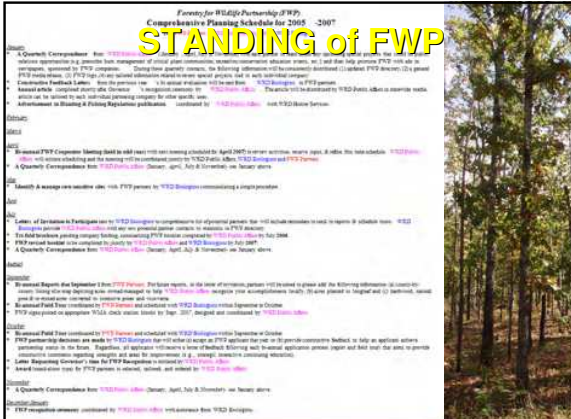
The long-term goal of FWP is to provide a wide range of benefits to landowners and the public. This program is designed to provide a wide range of benefits to landowners and the public. This program is designed to provide a wide range of benefits to landowners and the public.



## STANDING of FWP

### FWP Reporting Procedures

- I. Landscape Level Silvicultural Practices
- II. Silvicultural Assessment for Newly Established Stands
- I. Narrative



## STANDING of FWP

### FWP Reporting Procedures

1. Quarterly Comprehensive Report (QCR) - Due 3/31/2017

2. Annual Report (AR) - Due 12/31/2017

3. Final Report (FR) - Due 12/31/2017

4. Quarterly Comprehensive Report (QCR) - Due 3/31/2018

5. Annual Report (AR) - Due 12/31/2018

6. Final Report (FR) - Due 12/31/2018

7. Quarterly Comprehensive Report (QCR) - Due 3/31/2019

8. Annual Report (AR) - Due 12/31/2019

9. Final Report (FR) - Due 12/31/2019

10. Quarterly Comprehensive Report (QCR) - Due 3/31/2020

11. Annual Report (AR) - Due 12/31/2020

12. Final Report (FR) - Due 12/31/2020



## NEED for ADAPTATION

... because fish and wildlife are important.

- Recreation & economics
  - viewed as major quality of life factors
  - 2 million wildlife watchers spend \$1.6 billion/year
  - 1.1 million anglers & 481,000 hunters
  - resident anglers & hunters alone spend \$5 million/day, or \$1.8 billion/year
- Your neighbor's opinions
  - 96% of Georgians believe it is important to know that fish & wildlife populations are properly cared for.
  - 93% support fishing
  - 77% support hunting
- Georgia's Ecoregions should sustain biodiversity



## NEED For ADAPTATION

Level III and IV Ecoregions of Georgia

FWP logo and other logos: Georgia Department of Natural Resources, Wildlife Resources Division, Private Lands Program, Georgia Forestry Foundation, etc.

## **NEED for ADAPTATION**



- ✦ **Landownership patterns have changed.**  
Human Population Growing @ 150K /yr.  
In 2005, GA averaged 156 people/mi<sup>2</sup>.
- ✦ **Forest industry owns 15% GA (3.7 million acres)**
- ✦ **Corporations own 18% GA (4.4 million acres)**
- ✦ **Current ideas for adapting reporting process for smaller corporate landowners**
- ✦ **Please participate in Open Discussion from 2 to 3pm.**

# FWP's Reporting of Accomplishments

Wildlife Biologist Sharon Holbrooks

## Forestry for Wildlife Partnership

### Major Accomplishments for Wildlife Conservation



## FWP: Overall Goals

- Form proactive partnerships
- Enhance wildlife conservation on corporate forestlands
- Support training and outreach
- Maintain/increase opportunities for wildlife-associated recreation

## FWP Categories

- Wildlife Conservation Plan
- Education and Outreach
- Wildlife Management Practices
- Sensitive Sites and Special Concerns
- Wildlife Recreation
- Partnerships



## Conservation Plan

- Defines goals and objectives
- Resource Inventory
- Habitat conditions
- Monitoring
- Planned activities



## Education: Examples of Success

- Hunter Education
  - Facilities, newsletters, short-courses, mgmt series
- Renew Our Rivers
  - ~500,000 lbs of trash removed from GA's waterways
- Educational Posters
- Youth Activities
  - J.A.K.E.S program
  - PLT, Forestry Youth Camp
  - FFA Forestry Field Days



## Outreach: Examples of Success

- Landowner meeting sponsorship (GFA)
- GFA Teacher Conservation Workshop
- T & E assessments and trainings for company employees on protecting sensitive sites
- Internal Field Notes
  - i.e. Herbicide Considerations for Wildlife



## Wildlife Management Practices

- Site Prep
- Regeneration
- Herbaceous Release/Woody Control/Prescribed Burning
- Thinning



## Wildlife Management Practices

- Wildlife Openings
- Riparian Areas
- Snags/HW Clumps/Down Woody Debris



## Wildlife Management Practices

- Provide technical assistance for specific issues:
  - Prescribed burning
  - Managing for gopher tortoise
  - Managing for Swallow-tailed kites
  - Managing rare plant communities
  - Longleaf restoration



## Prescribed Fire



## Project WINGS

- Pitcher plant bogs
- Wildlife-friendly plantings
- Disking/burning to encourage NATIVES



## Sensitive Sites

- “No Kestrel Left Behind”
- BACS use of clearcuts-RESEARCH
- Rock Outcrop-Little Amphianthus



## Henslow's Sparrow

- Paulk's Pasture, Plum Creek
- Thinning and burning in land near a reliable wintering site to triple available acreage for this rare bird
- Educational sign



## Sprewell Bluff

- Montane Longleaf Restoration
- Burning
- RCW Habitat
- Chestnut Orchard



## Native Grass Restoration

- Soil stabilization (switchgrass)
- Blackbelt prairie restoration
- Hairy Rattleweed
- Privet control
- Canebrake restoration
- LEADERSHIP ROLE in using natives
  - Encourage adoption of "No Invasive/Exotic" policy
  - Native grasses, browntop millet, wheat, rye, clover

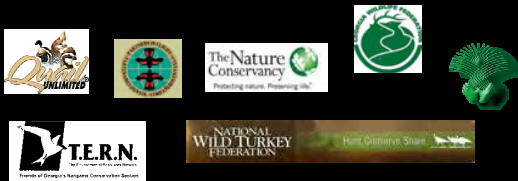


## Recreation

- Hunting opportunities increased
  - 100,000+ acres in WMA's, State Parks, or Hunting leases
- Nature Trails



## Partnerships



- RC&D's
- QDMA
- GA Piedmont Natural Resource Partnership

## FWP Reporting: All

- On-site field visits
- Due dates
- Wildlife Conservation Plan (MANDATORY)



## FWP Reporting

- Education and Outreach (20 points)
- Wildlife Management Practices (30 points)
- Sensitive Sites and Special Concerns (25 points)
- Wildlife Recreation (15 points)
- Partnerships (10 points)



## FWP Reporting: Out with the old

- Bi-annual Detailed Reports



## FWP Reporting: In with the new

- Excel Spreadsheet
- Clearer, more manageable data exchange
- Allows side by side comparisons
- Detailed information provided in 'comments'

## QUESTIONS?

Sharon Holbrooks  
Private Lands Biologist  
GADNR WRD  
Nongame Conservation Section  
Forsyth, GA

# Partners' Perspectives, Plum Creek Timberlands

Senior Forester Drew Marczak

Forest for Wildlife Program

Drew Marczak – Senior Forester

REIT Structure

Manage Property for Multiple Values

- Timber Values
- Extractive Resource Values
- Real Estate Values
- Intangible Values

Acquisition History

Additional Purchase in 2004 of 77M in Arkansas & Maine  
In 2005, 56M in Florida, 650M in UP Michigan

Where is Plum Creek?

Focus on realizing maximum value from every acre of our exceptional asset base – 7.3 million acres

- Timber
- Land
- Natural Resources
- Manufacturing

As of 12/31/2008

Georgia Management

- 3 Resource Units in Georgia,
  - South Carolina Piedmont
    - Savannah, Nahunta, Jesup Districts
  - Chattahoochee
    - Columbus, Greensboro & Macon Districts
  - Florida
    - Wiregrass District
- 855,700 Acres includes Fee, short and long term leases

Timber Type

Plum Creek Ownership By Type 2004-2007

Timber Type	Acres
Pine Hardwood	792,740
Hardwood/Middlewood/Softwood	30,181
Hardwood	8,044
Non-Productive	106,218
Pine Plantation	892,290
Other Non-Productive	0
<b>Total</b>	<b>855,690</b>

**DNR Partnership**



- Training of Forestry Staff
- Field visits with DNR & our foresters
- DNR assistance
  - Warm Season Native Grasses
  - Swallow-tailed Kite Conservation
  - Henslow's Sparrow Habitat Management
  - Wood Stork Rookeries
  - Bald Eagle Nesting Location
  - Longleaf restoration @ Sprewell Bluff




7


**DNR Partnership (cont)**

- Data Exchange w/Natural Heritage
  - Helps manage G1/G2, Threatened & Endangered species
- 69,000 Acres in WMA's
- Mussel habitat management
- Partnership helps meet SFI objectives
- Opportunities for Improvement from field visits & report review
- Partnership Recognition

8

**The End**

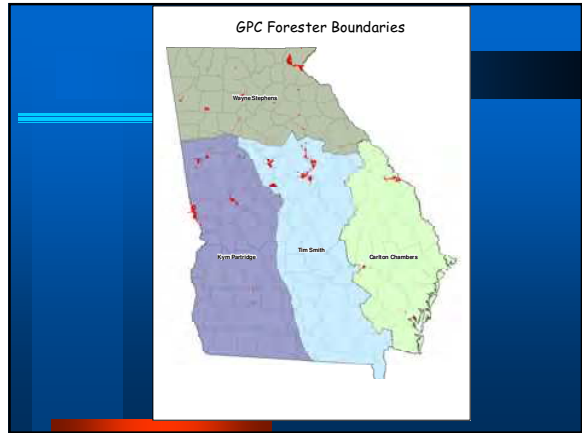


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# Partners' Perspectives, Georgia Power Co.

Senior Land Forester Kym Partridge

## Georgia Power Company Land Department Forestry Group

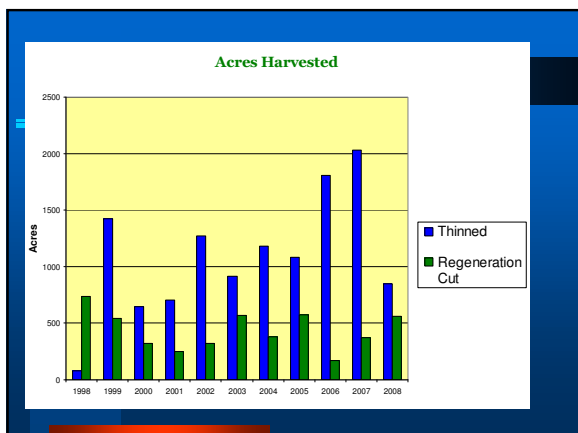


- ### GPC Land Forestry Mission
- Protection of Assets and the Environment
  - Recreational Use
  - Wise use and Utilization of our renewable resources for Revenue

### Forestry Overview

- Manage 82,000 acres for timber production, recreation opportunities, and aesthetics
- Lease approximately 27,000 acres to DNR for wildlife management areas (WMA) State manages wildlife, GPC manages the forest
- Plant approximately a half-million trees annually
- Maintain 700 miles of property line on a five year rotation – 140 miles annually
- Generate \$1.5 million in revenue annually

Plant Yates Reforestation



**FWP**  
Forestry For Wildlife Partnership

**GPC LAND FORESTRY**

## FWP Goals

- Enhance Wildlife Conservation
- Strong Public / Private Partnership
- Technical Assistance, Training, and Outreach
- Wildlife Recreation
- Publicly Recognize Achievements

## Conservation Enhancement Categories

- Education & Outreach
- Wildlife Management Practices
- Sensitive Sites & Special Concerns
- Wildlife Recreation
- Partnerships

## Public Recognition



Georgia Power Company - FWP Award Recipient since 1998

## Education and Outreach



SYC Deer Hunt at Plant Branch



Established Bobwhite Quail Demonstration Area in conjunction with the GA DNR to assist private landowners in enhancing quail habitat



## Wildlife Management Practices



## SPECIES REGENERATED

- LOBLOLLY PINE - 1,246 ACRES
- LONGLEAF PINE - 228 ACRES
- SLASH PINE - 32 ACRES
- OAK - 32 ACRES
- Wiregrass - 15,000 PLUGS







**PRESCRIBED BURNING**

- 4,800 ACRES BURNED ANNUALLY
- 510 ACRES SITE PREPARATION



## Sensitive Areas and Special Concerns



## Wetlands Bank

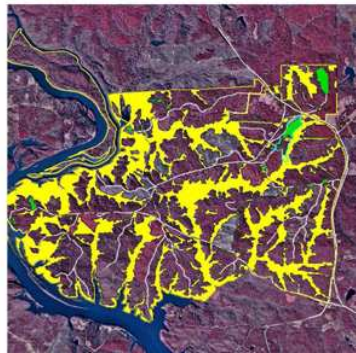


## American Chestnut Restoration

- Implemented Program to help re-establish the American Chestnut Tree
- Establish plantations from blight resistant seed sources
- Proposed regional seed orchard establishment containing blight resistant seedlings



BLANTON CREEK WMA  
YELLOW - BUFFER AREAS



## Wildlife Recreation



## Hunting Leases and Permits

- 285 Permits issued on 6,735 Acres
- 6,800 Acres leased to 36 Private Hunting Clubs
- 27,000 Acres leased to Georgia DNR
- 3,600 Acres leased to S.C. DNR
- \$66,011 Revenue Generated



## Partnerships

- Georgia Department of Natural Res.
- National Wild Turkey Federation
- Quail Unlimited
- Ducks Unlimited
- Partners in Flight
- Bass Anglers Sportsman Society
- Two Rivers RC & D Council
- The Nature Conservancy
- Longleaf Alliance
- US Fish and Wildlife Service



## FIELD OF DREAMS



# Public Relations Benefits for FWP Accomplishments

*Communications and Outreach Specialist Rick Lavender*


## PR and Forestry for Wildlife partners

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## What's in this for us?

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FWP benefits include:

- ✘ Outreach
- ✘ Public relations assistance
- ✘ Statewide recognition
- ✘ A strong affiliation

## Outreach to natural resources groups

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Ads announcing partners run in:

- ✘ Hunting regulations (550,000 copies; posted online)
- ✘ Fishing regulations (700,000 copies, posted online).

Value:

- ✘ \$6,500
- ✘ 1M+ people





## Recognition at Weekend for Wildlife

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- ✘ Partners announced during VIP fundraiser




## Wildlife Resources employees spread the world

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- ✘ Variety of events and publications
- ✘ More than 1,000 people a year

## Statewide formal recognition

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- ✘ Partners meet with the Governor and Wildlife Resources leaders for presentation, photographs at the State Capitol



## Honoring partners



- ✦ Media is alerted before the event with the Governor
- ✦ News release sent to media statewide and posted online
- ✦ Radio announcement naming partners distributed to stations

ForestryForWildlife\_30Radio.mp3

## Tailored recognition



- ✦ Partner-specific public relations opportunities invited via quarterly e-mail
- ✦ Public relations help: logos, advertising material and advice

## In the works

- ✦ In the works: Annual public relations report sent to partners along with an updated partners list.
- ✦ FWP upgrades at [www.georgiawildlife.com](http://www.georgiawildlife.com). Open to company videos describing FWP work.
- ✦ Video on [WRD's YouTube page](#).



## The No. 1 PR benefit?



- ✦ Affiliation with DNR Wildlife Resources Division.

**Forestry for Wildlife Partnership (FWP)**  
**Comprehensive Planning Schedule for 2005-2007**  
for **FWP Partners**, **WRD Public Affairs**, and **WRD Biologists**

January

- \* **A Quarterly Correspondence** from **WRD Public Affairs** (January, April, July & November) with each partner to learn about any upcoming special projects that could be public relations opportunities (e.g., prescribe burn management of critical plant communities; recreation/conservation education events, etc.) and then help promote FWP with ads in newspapers, sponsored by FWP companies. During these quarterly contacts, the following information will be consistently distributed: (1) updated FWP directory, (2) a general FWP media release, (3) FWP logo, (4) any tailored information related to recent special projects tied to each individual company.
- \* **Constructive Feedback Letters** from the previous year's bi-annual evaluation will be sent from **WRD Biologists** to FWP partners.
- \* **Annual article** completed shortly after Governor's recognition ceremony by **WRD Public Affairs**. The article will be distributed by WRD Public Affairs to statewide media. The article can be tailored by each individual partnering company for other specific uses.
- \* **Advertisement in Hunting & Fishing Regulations publication** coordinated by **WRD Public Affairs** with WRD Hunter Services.

February

March

April

- \* **Bi-annual FWP Cooperator Meeting (held in odd years** with next meeting scheduled for **April 2007**) to review activities, receive input, & refine this time schedule. **WRD Public Affairs** will initiate scheduling and the meeting will be coordinated jointly by WRD Public Affairs, **WRD Biologists** and **FWP Partners**.
- \* **A Quarterly Correspondence** from **WRD Public Affairs** (January, April, July & November)- see January above.

May

- \* **Identify & manage rare/sensitive sites** with FWP partners by **WRD Biologists** communicating a simple procedure.

June

July

- \* **Letters of Invitation to Participate** sent by **WRD Biologists** to comprehensive list of potential partners that will include reminders to send in reports & schedule tours. **WRD Biologists** provide **WRD Public Affairs** with any *new* potential partner contacts to maintain in FWP directory.
- \* **Tri-fold brochure**, pending company funding, summarizing FWP booklet completed by **WRD Public Affairs** by July **2006**.
- \* **FWP revised booklet** to be completed by jointly by **WRD Public Affairs** and **WRD Biologists** by July **2007**.
- \* **A Quarterly Correspondence** from **WRD Public Affairs** (January, April, July & November)- see January above.

August

September

- \* **Bi-annual Reports due September 1** from **FWP Partners**. For future reports, in the letter of invitation, partners will be asked to please add the following information- (a) county-by-county listing of or map depicting acres owned/managed to help **WRD Public Affairs** recognize your accomplishments locally, (b) acres planted to longleaf and (c) hardwood, natural pine &/or mixed acres converted to intensive pines and vice-versa.
- \* **Bi-annual Field Tour** coordinated by **FWP Partners** and scheduled with **WRD Biologists** within September or October.
- \* FWP signs posted on appropriate WMA check station kiosks by Sept. 2007, designed and coordinated by **WRD Public Affairs**.

October

- \* **Bi-annual Field Tour** coordinated by **FWP Partners** and scheduled with **WRD Biologists** within September or October.
- \* **FWP partnership decisions are made** by **WRD Biologists** that will either (a) accept an FWP applicant that year or (b) provide constructive feedback to help an applicant achieve partnership status in the future. Regardless, all applicants will receive a letter of feedback following each bi-annual application process (report and field tour) that aims to provide constructive comments regarding strengths and areas for improvement (e.g., strategic interactive continuing education).
- \* **Letter Requesting Governor's time for FWP Recognition** is initiated by **WRD Public Affairs**.
- \* **Award** (stand-alone type) for FWP partners is selected, tailored, and ordered by **WRD Public Affairs**.

November

- \* **A Quarterly Correspondence** from **WRD Public Affairs** (January, April, July & November)- see January above.

December/January

- \* **FWP recognition ceremony** coordinated by **WRD Public Affairs** with assistance from WRD Biologists.



## FORESTRY FOR WILDLIFE PARTNERSHIP PROGRAM

Georgia Department of Natural Resources  
Wildlife Resources Division  
Private Lands Program



**The Forestry for Wildlife Partnership Program (FWP) conserves wildlife habitat and** provides the public with recreational access on wildlife management areas for hunting, fishing, wildlife viewing, hiking and camping. FWP invites corporate forest landowners to participate in this voluntary, flexible, non-competitive and participant-driven conservation partnership that ...

- ❖ Forms a strong, proactive partnership.
- ❖ Enhances wildlife conservation on corporate forestlands.
- ❖ Facilitates wildlife technical assistance, training and outreach.
- ❖ Publicly recognizes partners for wildlife conservation achievements.
- ❖ Maintains or increases opportunities for wildlife-associated recreation.

In February 1996, the Georgia Department of Natural Resources, Wildlife Resources Division, with assistance from several other conservation organizations, joined hands with corporate forest landowners throughout Georgia and developed the FWP. This comprehensive wildlife management program aims to help coordinate the restoration and maintenance of many fundamental characteristics of natural ecosystems throughout lands that are managed predominantly for silvocultural (forest agricultural) purposes.

The abundance and diversity of wildlife rests largely in the hands of landowners, who own 93 percent of our landscape. Georgia's human population has increased steadily for decades, and from 2000 to 2005 alone increased 10.8 percent. As of 2005, Georgia had an average of 156 people living per square mile. This rapid population growth and expansion is resulting in substantial wildlife habitat loss and degradation, creating a need for landscape-level planning to ensure that Georgia's wildlife remain healthy for future generations to enjoy.

Corporations participating in FWP are among the largest landowners in Georgia and have the potential to impact wildlife habitat on a landscape level. This public/private partnership program provides opportunities to enhance wildlife conservation practices on these lands and benefit companies with public recognition for current and future wildlife conservation achievements. Participating companies are evaluated based on their involvement and forethought regarding wildlife conservation planning, education and outreach, management practices, sensitive sites/special concerns, recreation, and partnerships. Companies that achieve a certain level of wildlife stewardship on their lands are recognized by the state as a well-deserving partner. *Companies honored as partners for 2008 were Georgia Power and Plum Creek.*

The hope of FWP and related comprehensive conservation programs is to achieve long-term sustainability of natural resources in Georgia. This will only be possible with continued partnership efforts designed to protect same-size corridors of natural ecosystem, agricultural and development landscapes woven by landscape-sculpting conservation plans, such as the Sustainable Forestry Initiative and regional wildlife plans. For more information, please call (770) 761-1697 or (478) 994-7583.

# Forestry for Wildlife Partnership Biannual Report

FWP is administered by the Georgia Department of Natural Resources, Wildlife Resources Division.  
To learn more about FWP &/or to consider joining, visit [www.georgiawildlife.com](http://www.georgiawildlife.com).

By September 1 of each odd or even year after wildlife conservation plan was approved, e-mail this report to [eric.darracq@gadnr.org](mailto:eric.darracq@gadnr.org) & [tim.keyes@gadnr.org](mailto:tim.keyes@gadnr.org). Please provide thorough, concise information.



		2022				
		SCORE	Quantitative	Qualitative	Score	Quantitative
<b>SUMMARY INFORMATION</b>						
	Company Name	NA				
	Total Acres in GA	NA				
	Hardwood Acres in GA					
	Pine Acres in GA					
<b>I. WILDLIFE CONSERVATION PLAN</b>						
	Conservation Plan Updates (key changes)					
<b>II. EDUCATION &amp; OUTREACH</b>						
	Wildlife Management Training	10				
	FWP Outreach	10				
<b>III. WILDLIFE MANAGEMENT PRACTICES</b>		30				
<b>Landscape Level Silvicultural Practices</b>						
A.	Acres Harvested					
	complete	NA				
	thinned	NA				

**Quantitative=**  
**Yes** followed by date (yyyymmdd) approved by WRD, or  
**Pending** followed by date (yyyymmdd) submitted to WRD.

**Qualitative=** n/a

**GADNR:** To join FWP, submit your company's Wildlife Conservation Plan to the Georgia Department of Natural Resources, Wildlife Resources Division. Each page of the approved plan should be copied to this file's worksheet titled "Wildlife Conservation Plan"





## Forestry for Wildlife Partnership's public relations benefits from GADNR-WRD



### Annual formal statewide recognition

1. **Media advisory** sent before FWP presentation with the governor.
2. **Governor and Wildlife Resources Division leaders** present plaque to partners.
3. **Release announcing each partner** distributed to media and posted at [www.georgiawildlife.com](http://www.georgiawildlife.com).
4. **Radio public service announcement** (30-second PSA) naming partners is distributed to stations.

### Annual recognition targeting natural resource conservation audiences

5. **Hunting regulations advertisement** announces each partner (about 550,000 printed; also online).
6. **Fishing regulations advertisement** announces each partner (about 750,000 copies printed, posted).
7. **Weekend for Wildlife announcement:** FWP advertised in program and mentioned at banquet.
8. **Wildlife Resources Division Web site updated** with partners listed on FWP fact sheet.
9. **Wildlife Resources' FWP-related outreach** to public and resource professionals includes presentations, articles, displays and literature. (*See back for examples.*)

### Tailored recognition

10. **Company-specific public relations opportunities** invited via quarterly e-mail from WRD.
11. **Public relations assistance such as logos**, advertising material and advice provided to partners.
12. **Annual FWP public relations report** distributed to partners, along with an updated partners list.

*The most significant public relations benefit of Forestry for Wildlife Partnership is recognition by and affiliation with the Georgia DNR Wildlife Resources Division.*



## Examples of FWP-related outreach

Event or other outreach	Est. # people	Date/timing
Turkey-Rama/Fish-a-Rama in Atlanta ( <i>display</i> )	30+	Feb. 2, 11, 2007
Citizen Scientist article on Henslow sparrow project at Paulk's Pasture (Plum Creek)	300 (circ.)	Spring 2007
Southeastern Wildlife Society Conclave presentation ( <i>and display</i> )	12	March 16, 2007
Rapid Watershed Assessment interagency meeting ( <i>presentation and display</i> )	30	May 2, 2007
Rum Creek Wildlife Field Day ( <i>display</i> )	50	May 23, 2007
DNR-WRD SWAP Implementation Committee meeting ( <i>presentation</i> )	40	May 24, 2007
Statewide GROWS Conference ( <i>display</i> )	80	Aug. 3-4, 2007
Wildlife habitat presentation, field visit with 1 <sup>st</sup> -5 <sup>th</sup> -graders ( <i>display, 3 presentations</i> )	80	Aug. 29, 2007
TAG Sustainable Natural Resources Management ( <i>display</i> )	100-300	Sept. 2, 2007
Conservation roundtable at Colonial Coast Bird & Nature Festival	50	October 2007
Field tour with Temple-Inland	10	Oct. 19, 2007
Wildlife & Habitat Course, UGA ( <i>presentation and display</i> )	30	Nov. 26, 2007
FWP presentation at State Capitol	10	January (annual)
Georgia Chapter of The Wildlife Society meeting ( <i>display</i> )	60	Feb. 7, 2008
Georgia Native Ground Cover Meeting ( <i>display</i> )	60	Feb. 27, 2008
Lagrange Cattleman's Association ( <i>presentation</i> )	35	March
Project WINGS Presentation ( <i>display</i> )	35	March 13, 2008
DNR ranger training includes discussion of FWP, other programs	40/year	April (annual)
Team Agriculture Georgia ( <i>display</i> )	120	May 15, 2008
FSP-NWTF Field Day ( <i>display</i> )	71	June 18, 2008
Teacher wildlife conservation workshop ( <i>presentation and display</i> )	34	June 26, 2008
Southeast Quail Study Group (biologists) ( <i>proceedings</i> )	150/year	July 2008
Georgia Forestry Association landowners meeting ( <i>presentation</i> )	75	July 2008
Greene-Morgan Forest Landowners Association ( <i>display</i> )	80	July 29, 2008
Georgia Environmental Conference ( <i>display</i> )	550	Aug. 27-29, 2008
Conservation Forestry Field Day, Talbotton ( <i>presentation</i> )	80+	September 2008
Georgia Chapter of The Wildlife Society meeting ( <i>display</i> )	150	Sept. 4-5, 2008
Georgia Forestry Association and GFC-led forestry BMP workshop	60	Sept. 16, 2008
Audubon Society on Bird Conservation in Georgia ( <i>presentation</i> )	40/year	October (annual)
Master Gardeners conservation class ( <i>presentation</i> )	50	Several annually
Signage at Paulk's Pasture WMA	N/A	Project in works
Plum Creek/Henslow sparrow mentioned in next edition of "Birding Georgia"	N/A	Being printed
Intra-WRD sessions (10 total from August 2007 through September 2008)	160 (total)	Year-round
Master Timber Harvester Workshops/Continuing Logger Education ( <i>presentation</i> )	150+/year	Year-round

**Georgia Department of Natural Resources  
Wildlife Resources Division**

**PUBLICATIONS  
AVAILABLE ONLINE**

**[www.georgiawildlife.com](http://www.georgiawildlife.com)**

**Hunting, Game Habitat Improvement & Information**

Hunting Regulations  
Maps of Public Wildlife Management Areas  
Deer Herd Management for GA Hunters  
Deer Stocking Program in GA, 1928-1974  
Chronic Wasting Disease  
Small Game Management  
Waterfowl Management  
Dove Hunting & Agricultural Practices  
Fallowed Field Management  
Managing Field Borders for Quail & Other Wildlife  
Managing Pine Stands for Quail  
Minimizing Avian Predation  
Using Prescribed Fire for Quail Management  
Impacts of Exotic Pasture Grasses on Bobwhites  
Game Processors

**Fishing**

Fishing Regulations  
Fish Consumption Guidelines  
Fish Identification  
GA Reservoir Prospects  
GA River Prospects  
Trout Fishing Information & Maps  
Northeast GA Fishing Guide  
Northwest GA Fishing Guide  
Aquaculture Regulations & the GA Fish Grower  
Annual GA Tournament Reports

**Boating & Law Enforcement**

Handbook of GA Boating Laws & Regulations  
A Career as a Conservation Ranger

**Managing Nuisance Situations**

Nuisance Canada Geese  
Beaver Management & Control  
Controlling Deer Damage  
Feral Hogs: Disease, Damage & Control  
GA Aquatic Nuisance Species Management Plan  
Aquatic Pests from Aquariums & Water Gardens

**Information for Private Landowners**

Landowner's Guide to Conservation Incentives

**Wildlife Species Fact Sheets**

Alligator	Beaver
Black Bear	Bobcat
Bobwhite Quail	Coyote
Crow	Deer
Dove	Mink
Opossum	Rabbit
Raccoon	Raptor
River	Ruffed Grouse
Skunk	Snake
Squirrel	Wild Turkey
Wood Duck	Woodchuck
Woodcock	

**Nongame, Habitat Improvement & Information**

GA Wild – Nongame E-Newsletter (view or subscribe)  
Comprehensive Wildlife Conservation Strategy  
Amphibians in Your Backyard  
Backyard Butterflies  
Butterflies of GA Checklist  
Carolina Bays of GA  
Constructing Bluebird Boxes  
GA's Colonial Coast Birding Trail  
GA's Screech Owls  
GA's Wintering Hummingbirds  
Hummingbirds in Your Backyard  
Is it a Water Moccasin?  
Nesting Boxes for the Brown-headed Nuthatch  
Planting Flowers for Yourself & the Birds  
Plants That Attract GA Wildlife  
Roosting Boxes for GA's Bats  
Seeds for the Birds  
Share Your Home with the Migrating Chimney Swift  
Snakes of GA & SC  
Some Important Caterpillar (Larval) Food Plants for Butterflies  
GA Southern Rivers Birding Trial  
Tips for Building the Gilwood Bluebird Nest Box  
Comprehensive Wildlife Conservation Strategy

